

Kinnelon Borough
New Jersey

2023 KFresh, the Kinnelon Borough Farmers Market Market Regulations Agreement

Mission

Our mission is to provide an opportunity to bring fresh produce, farmers, food producers and artisans directly to area residents; all while bringing together families, neighbors, and friends to create a sense of community social gathering and healthy living.

Definitions

Market Sponsor/Organizer is the Borough of Kinnelon. Market Governing Body is the KFresh, Kinnelon Farmers Market Committee (KFMC). The Market Administrator, On-site Market Manager and Kinnelon Farmers Market Committee (KFMC) are the persons empowered by the governing body (Borough of Kinnelon) to implement market policies and directives and oversee the market operation and social media.

Vendors are the companies that are with KFresh for the year and show up week in and week out.

Featured Guest are promoting a businesses, clubs, organizations, non-profit, volunteer groups and/or anything else that may or may not be selling products. Will have a 1 or 2 week appearance at the market.

Entrepreneur of the week is a local business selling product for a business they have started. Will have a 1 or 2 week appearance at the market. Will have a fee of \$20 an appearance.

Attendees are the Featured Guests and Entrepreneurs of the week.

Market Location, Times, and Attendance

The KFresh, **Kinnelon Farmers Market is in the parking lot at the Kinnelon Borough Hall, 130 Kinnelon Road**, Kinnelon NJ. The Kinnelon Farmers Market will be held every **Monday June 5th through October 23rd**. Market hours are **3:00pm to 7:00pm**.

Application

Please fill out the full application and list all products to be sold and/or showed. We are here for our vendors so any products that duplicate our yearly vendors **WILL NOT** be permitted at the market under any circumstances. If there are any question about the application or the regulations agreement please contact Doug at Kinnelonfarmersmarket@gmail.com or txt/call 973-934-2478.

Market Safety

All market attendees must dress appropriately: shoes and shirts are required.

Equipment – Tents, Weights, Garbage.

All attendees must display a tent sign clearly showing the name of their business (not just their product).

Each attendee is required to have their own 10'X 10' tent, tables and chairs (**only 10' x 10' tents are permitted**). **A tent and table can be provide giving a day notice or when filling out the application.** Every table must be covered by a tent. **Weights are required for each tent and must be brought and used. Tents provided will have weights.**

Attendees will be assigned a space upon arrival on there giving date of the market.

All Attendees are required to keep their space neat and clean of debris and to remove their own trash at the end of the day or more frequently as required to maintain sanitary conditions. Attendee-generated waste **MUST** be disposed of by the attendee off-site, and **NOT** placed in the trash containers at the market used by pedestrians.

Selling Guidelines

Sellers must post prices! It is expected that prices will be fair to consumers, the seller and fellow vendors. This guideline will be strictly enforced.

Each attendee or on-site staff must be directly involved with or knowledgeable about the production and prices of the products being sold.

Market Operation

Attendees are responsible for the actions of their representatives, employees, agents or any other personal with them.

Submission of an application to the market serves as the attendees agreement to abide by all regulations of the market as established by the governing body and enforced by the On-Site Market Manager. Violation of the rules may be grounds for warnings or dismissal from the market.

Attendees who wish to smoke must leave the market premises.

Hawking, shouting, harassing, and pressuring to attract customers will not be permitted.

There will be NO political groups or groups of high controversial subjects aloud to participate at the Kfresh Market.

KFMC retains the right to issue a verbal warning followed by a written warning when a violation occurs and provide the attendee the opportunity to correct any violations of the regulations. Any attendee with three or more such warnings is at the risk of losing its contract and dismissal from the market and will not be allowed to participate in the market the following year. It remains the sole discretion of KFMC to terminate an attendee at any time.

Attendees must bring concerns about the market to the Market Manager, not to the customers or other vendors/attendees. All questions and issues are to be directed to the Market Manager. An attendee's recourse is to a formal complaint in writing forwarded to the Market Manager. The Market Manager is only responsible for acting upon written complaints after a review by the KFM Committee.

Each attendee is expected to be at the market on their contract confirmed dates. If you know in advance that you must miss this date, please contact **Market Manager Doug Van Wageningen 973-934-2478**.

All attendees are required to **ARRIVE no later than 2:30 pm** to set-up and be ready to open **BEFORE 3:00pm**, all vehicles must be out of the lot by 7:45pm. Everyone is expected to remain at the market until the market closes at 7:00pm. Packing up starts at 7:00pm when the market ends. If arriving late you must contact Doug Van Wageningen prior to arriving. Upon arrival you will need to contact Doug Van Wageningen before entering the market area to assist you with set up. **If not contacted upon late arrival and you drive though the market after 2:45pm you will be terminated.**

No attendee will be permitted to have their vehicle inside the market during market hours. Vehicle will only be permitted inside when unloading and loading items.

Market fees

Only Entrepreneurs of the week (anyone making money for them self's) have a fee of \$20 per appearance. The fees goes to helping run the market and marketing cost.

Weather

In the case of a weather event, it will be upon the Attendees to make the decision to attend the market or not, except in the event of a lightning storm. In that case, the market may be delayed, cancelled, or will be dismissed early.

Miscellaneous Market Information

Code of Ethics: Participants in the Kinnelon Farmers Market must not disparage any other vendors, staff or the Borough of Kinnelon.

In the event of any disputes, the decision of the on-site market manager, on-site KFMC or staff is final for that day. Any issues that need to be addressed after that day, will be handled by the KFMC, the Farmers Market Manager or On-Site Market Manager.

Upon signing Kinnelon Farmers Market Application, attendees agree to have read and understand the Kinnelon Farmers Market Regulations for the season and have committed to being a participating 2023 attendee of the Kinnelon Farmers Market, pending acceptance as a 2023 attendee.

The undersigned agrees to indemnify and hold harmless the Borough of Kinnelon, its officials, agents, and employees harmless from any and all liability, claims, cost and attorney's fees arising out of the use of said premises or property and participation in the KFresh Market including any losses or damages arising from the acts or omissions of the participant.

I HAVE READ, UNDERSTAND AND AGREE TO THE above information and to the information provided on the VENDOR REGULATIONS AGREEMENT FOR THE 2023 KINNELON FARMERS MARKET, KFRESH.

SIGNATURE _____ DATE _____

Print Name: _____

Please sign, scan and email this page to kinnelonfarmersmarket@gmail.com.

or postal mail completed application to the **Borough of Kinnelon**. Send to **KFresh, Kinnelon Farmers Market, 130 Kinnelon Road, Kinnelon, NJ 07405**.

(02/22/23)

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